

**Iowa HOSA Board of Directors Meeting
November 2, 2022
Items of Business**

Standard Agenda Items

- 1. Approval of Agenda**
- 2. Previous Meeting's Minutes**
- 3. Financial Report**
- 4. Membership Report**

Action Items

- 5. Strategic Planning Session**
- 6. HOSA Roadshow Funding**

Non-Action Items

- 7. Fall Leadership Conference Recap**
- 8. District Leadership Competitions**
- 9. State Leadership Conference Sponsorships**
- 10. Prospective Board Member**

Announcements

2022-23 Meetings

February 1, 2023

May 3, 2023

Board Members:

Present:

Absent:

Called to order at #.## PM.

Standard Agenda Items

Approval of Agenda

Motion: I move to approve the proposed agenda with flexibility.

Motion to approve:

Second:

Outcome:

Previous Meeting’s Minutes

Motion: I move to approve the August 3, 2022 board meeting minutes.

Motion to approve:

Second:

Outcome:

Financial Report

Balance as of 09/30/2022 - \$32,130.10

A/P as of 10/26/2022: \$2,000 (Kyle Wilkom, FLC Keynote)

A/R as of 10/26/2022: \$880 (Shenandoah program affiliation), \$8993 (NICC program affiliation), \$860 (CAP & IWCC FLC), \$255 (IHCC FLC), \$75 (Johnston FLC), \$1,045 (Maquoketa FLC), and \$265 (Sioux City FLC)

Membership Report

Year	Members	% Change	Chapters	% Change
AY20-21	361		14	
AY21-22	844	133%	23	64%
AY22-23	720	-15%	16	-31%


Action Items

Strategic Planning

Future Outlook Statement

- In 2028, Iowa HOSA will be a thriving organization that is engaged in internal and external programming leveraging partnerships in order to provide premier health related experiences for Iowa’s students that empower future healthcare professionals & leaders.

Current State

- November 2022 meeting focus
- Design Thinking
-  HOSA Strategic Planning Data

HOSA Roadshow Funding

Motion: I move to invest Iowa HOSA reserve funds to pay for a HOSA Roadshow for the 2022-23 school year.

Motion to approve:

Second:

Outcome:

Non-Action Items

Fall Leadership Conference Recap

Attendance for Fall Leadership Conference was down by 37 attendees over the previous year, 107 to 70 and a loss of 2 chapters from the previous year. The approved budget was based off of 125 attendees for the fall conference. Because of this, fall conference resulted in an investment of association funds (conference loss) of \$833.27.

District Leadership Competition

HOSA, Inc. now allows states to use regional/district tests to prepare students for the state conference. Iowa HOSA is offering a District Leadership Competition starting in January 2023 as an online experience so students can register for \$10 per test to prepare for the state leadership conference.

State Leadership Conference Sponsorships

Focusing on bringing in at least \$2,500 in sponsorships from business and industry connections. If you have a connection or referral, please let Kent Seufferer know. Below is a list of pending partnerships

- University of Nebraska - Omaha
- Mercy College of Health Science
- Iowa Department of Public Health
- University of Iowa - Public Health
- MercyOne

Prospective Board Member

Andrea Fowler, Local Advisor at IHCC - KCCA has expressed interest in joining the board.

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